In the beginning, the Sporadic Senoritas were a bunch of AgJour307 misfits all put together through randomness of products. We had cotton, nutrition, coffee, and peanuts. It took a long time to decide what far out web of an idea would string all of these products together. Finally, it dawned on us ... Our products could all be tied together through the History of Science.

It was a bumpy road to say the least – first, we had four products that had nothing to do with each other. When we finally had a decent idea that we could put into action, our peanuts member bailed on us. To this day, we still do not know what happened to her. Either way, we went on with the video planning without her. Our final result was an arrangement of clips (no live video) that showed a short, informative piece about how science has greatly advanced our lives.

Our visuals included pictures layered as if they were in a film reel going from right to left across the screen, showing both new and old innovations. The reason for picking both new and old innovations was to actually prove how science had reinvented the old item into something more advanced, one of the most obvious examples being the telephone. We tried to place as much emphasis on our products as possible (nutrition, cotton, and coffee) by using three pictures for those products instead of just two pictures for the other innovations. Two pictures (one older and in black and white and another in color) represented other innovations, such as the telephone, and added to the “better flow” of the video, going with the overall theme that science has greatly advanced our lives over the years. Most of this turned out how we had originally planned.

But, during the process of piecing, we did have to make certain changes. In the beginning, we were going to strongly emphasize our products by making them last a little longer (around a second or so on each picture). Unfortunately, we ran into trouble. The way we had things pieced together, all going back to back, made it almost impossible for our clips to flow properly. Therefore, we changed all of the filmstrip clips to be the same duration. We decided this would not be such a bad idea because our products contained three pictures versus only two for the other innovations. So we pressed on with this project until we reached a good product.

We finally thought we’d reached a good product, complete with audio ... that is, until we tried to compress it (the top of the film looked shaky at best). There was a mishap in the file layout, or some mysterious variable, that produced an unsatisfactory product. Amazingly, under some crunch time, the film was reorganized and redone, all in a matter of hours. The overall time span was lengthened to 48-49 seconds, including an 11-second Universal Counter, (Christa mentioned that the counter would not actually be counted against our time total). In this recreation of our video, we replaced motion settings with cross dissolve transitions, which don't move like a filmstrip, but are probably the closest things to our original goal. Also, in final editing of the new video, several pieces had to undergo duration altering in order to flow evenly with the audio. These changes significantly altered our video from its original goal and, what we thought, was our first finished product.

By making these alterations, the quality of the second finished video definitely surpassed the first. The shakiness was eliminated, and the jumpiness was all abolished. We were then left with a successful commercial that tied three random products together through the history of science.