What Did the Student Mean?

“I missed the test because a speedgoat jumped out of a coulee and put me into the borrow pit.”

Objectives

- Describe components in the communication model.
- Use the communication model to satisfy the needs of the receiver.
- Use the Internet as an effective means of communication.

Communication is:

An interchange of thoughts or opinions through shared symbols.

The Communication Process

Symbols That We Use

- Words
- Smiles
- Alphabet
- Gestures
- Acronyms
- JAVA
- Graphics
- Hand signals
What Are Communication Channels?
- TV
- Mail
- Magazines
- Speeches
- E-mail
- Technical Reports
- Brochure
- Newspaper
- Radio
- Telephone
- Scoreboards
- News Releases
- Etc...

Why Is It Important to Use Internet Resources for Communicating?
- To be able to send and receive e-mail.
- To take advantage of the wealth of information on the World Wide Web.
- To be able to communicate with your AGCJ 404 instructor through e-mail.

Application
- Apply the communication process discussed in class to all types of professional communication and business correspondence.

Evaluation
- Midterm examination
- All correspondence generated in this class