Stage II Story Board

What advance elements make this site unique and/or more complete than your Stage 1 site?
I plan on trying to have animation of the elephants, hippos, or rhinos. I’m going to have swap pictures, more detail in the background and navigation buttons. Also there is going to be a flash component or animation in it as well.

What research is needed to provide accurate, fact-based content for the topic featured in Stage 2 site?
I am going to have to research about poaching in Africa involving the elephants, hippos, and rhinos.
www.pbs.org/wnet/nature/elephants/poaching.html
article.wn.com/view/2009/02/21/Poaching Surge Imperils South Africa’s Rhinos/
www.sciencedaily.com/releases/2006/06/060626092358.htm
www.africanconservation.org/cgi-bin/dcforum/dcboard.cgi?az=read_count&om=86&forum=DCForumID6

How will complex or in-depth information be organized for the Stage 2 site?
I will have to have links to outside sources like articles, organizations and information on poaching or how to try to stop poaching in Africa. On the Web pages, I will have navigation tools on long pages you have to scroll so you can jump from bottom to top, etc. Also, each page will have a link to the home page or other pages throughout the site.

How does writing on the Web differ from traditional print materials?
Most of the time people don’t have a plethora of time to sit around and read long articles or books. When people search the Web they want to hurry and find the material, read it, and take that information and use it. So writing for the Web has to be short and concise. Your writing for the people who only have 5 minutes to get all your information.

How would you promote the Stage 2 site worldwide?
I will metafile it to where common words used in search engines for my material will pick it up, or common misspelled words.
More about elephants. They are sooooo great. About this about that Then a bit about poaching and telling them to click the picture to go to the page.
<table>
<thead>
<tr>
<th>Home</th>
<th>The African Elephants</th>
<th>White Rhinos</th>
<th>Hippos</th>
<th>AGCJ 407</th>
</tr>
</thead>
<tbody>
<tr>
<td>Picture with link</td>
<td>Text here about the poaching of African elephants. Why they’re poached, how many have been lost, if they’re near extinction. Also what they’re doing to try to prevent it, organizations helping. And other things about poaching elephants.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Swapping Pictures</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home</td>
<td>The African Elephants</td>
<td>White Rhinos</td>
<td>Hippos</td>
<td>AGCJ 407</td>
</tr>
<tr>
<td>------</td>
<td>----------------------</td>
<td>--------------</td>
<td>--------</td>
<td>----------</td>
</tr>
<tr>
<td>Info about rhinos. What they’re like and what they do. What they eat and how old they get. Blah blah blah blah blah blah blah...</td>
<td>Rhino Picture</td>
<td>Rhino picture with link</td>
<td>Rhino Picture</td>
<td>Rhino picture with link</td>
</tr>
</tbody>
</table>

Info about poaching rhinos here. Tell them just a bit about it and then telling them to click the picture to go to the poaching rhino page.
All information about the poaching of white rhinos. Why they do it, how many have been killed, endangered or not. What they are used for if they are poached and so on...... blah blah

This will be about organizations that try to prevent the rhino poaching. Zoos that keep them and help out. What we can do to help, and how well they are doing.
### List of Info on the Hippo:
- Stuff on hippos
- Stuff on hippos
- Stuff on hippos

### About poaching and hippos (brief).
Tell them to click the picture to go to the poaching page.
Poaching Info. How many, how bad is it. Blah blah blah
Blah..........................................................................................blah
Blah..........................................................................................blah
Blah..........................................................................................blah

What are they doing to prevent hippo poaching. Zoos, farms, organizations that help out with this. Blah.........................blah
Blah..........................................................................................blah

Talking here about the organizations that help and how they can click on the pictures (or links) to get to those specific websites. Not sure which, pictures or links.
<table>
<thead>
<tr>
<th>Home</th>
<th>The African Elephants</th>
<th>White Rhinos</th>
<th>Hippos</th>
<th>AGCJ 407</th>
</tr>
</thead>
</table>

**Contact Info**

Links to all the websites used or all the articles sited. There will be the name of the web site plus the actual link posted.