Stage I Storyboard

Audience
The target audience for this site is people looking for information on how to photograph western scenes, animals and people.

Content
The website will be designed with a western feel and a text color pallet that is mostly made up of browns and blacks. It will contain information on the site, contact information, galleries and information on how to shoot black and white photos, animals, and people. This site is primarily an informational site so the information on how to shoot certain subjects is very important to the site.

Design
The design of this site will be simple, user-friendly and easy to navigate. The layout will be the same throughout the site so it will be organized and easy for visitors to read and browse. The photos as well as the information will be laid out so that each page is not only informative but fun to look at.

Color, Graphics, and Text
The same colors and text font will be used throughout the entire site, as well as the background to each page.

The colors will be primarily browns and tans while the background will be a wood grained or fence post graphic. The font will be darker colors so it can be easily read and seen. The text size and font will be 3pt to 5pt and Tahoma, a true text font found in Microsoft Word.

The photos used in the site will all be sized using Photoshop or Microsoft picture viewer so they can be clear and sharp.

Computer Technology
Notepad will be used to create the website by using HTML codes, while Photoshop and Picture Viewer will help me with my digital images.

Interaction/ Communication
There will be a contact information link on the website with a phone number, physical address and e-mail address so that viewers can ask me any questions or even book my photographic services for a livestock show, rodeo event or other special events.
About the Site

Information on why the site is here, what is on it and why I created it.

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Background – Wood grain/Fence Posts
Black & White Photography

Information on how to shoot Black & White Photography - what to look for when finding B&W subjects and how to change the saturation of a picture in Microsoft Picture Viewer.

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Background - Wood grain/Fence Posts