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AGCJ 407

Stage 2 Storyboard

What advanced elements make this site unique and/or more complete than your Stage I site?

I want to have animated characters/effects so that the website will have a more personal touch to it and that it will be more appealing for the surfer looking at the website. Maybe even add video clips to the site to give better explanations for specific seasonal plants.

What research (provide five specific examples) is needed to provide accurate, fact-based content for the topic featured in the Stage II site?

I have taken many classes in horticulture and have been using my text books from those classes to gather my information for my website. If I have any questions about the material I can always email my previous professor Dr. Novak about a specific topic.  
http://hortsciences.tamu.edu/faculty/novak.html (so you know that he is a real person)  
http://aggie-horticulture.tamu.edu/ (the TAMU web site)

There are also other useful websites that I can link and or use for reference in my website.  
http://www.hortmag.com/GeneralMenu/ (for tips on growing)  
http://www.humeseeds.com/fromseed.htm (has different articles on growing seeds to flowers)  
http://www.ahs.org/ (American Horticulture Society- has different books and publications)

How will complex or in-depth information be organized for the Stage II site?

In my stage one web site I did not incorporate lists or bullets and I think that will be able to help break up the information so that it is easier for the reader to understand.  

I will also have other pages within the specific season/topic they are looking at, which will link them to another page with more in-depth explanations

If I can pull it off I would like to have video clips showing different types of plants or even demonstrations depending on what the topic is to help give further explanations.

How does writing for the Web differ from traditional print materials?

Writing for the web the information must grab the reader’s attention, so that they will want to finish reading the material. There are less words/characters per line when writing for web and even paragraphs are shorter to help keep the reader interested.

Since they are reading from a monitor the text size will have to be bigger and the font color and background color will have to be compatible so it is easy on their eyes.

How would you promote the Stage II site worldwide?

I will use targeted key words in my web site that when people are searching they will be able to find what they are looking for more specifically.
This is my home page. I like the colors but I will change the font to a different type of sans serif so that it will be easier to read. I also want to make the navigation buttons bigger. (The email is still placed under the moving tree- it was cut off)
Fall:
I want to have at least 3 specific plants that are grown during this season with pictures and have a brief description of each. Then I want to explain when and how you go about growing them.

There will be more links from here to a more specific area that will explain the growth of each.
I will still have the navigation bar but have the main season be the title of this page.

This page will be talking about the growing techniques for each of the 3 plants that are specific to this season.
Winter:
There will be 3 plants that are specific to this season and more links explaining the growing process.
I will still have the navigation bar but have the main season be the title of this page.

This page will be talking about the growing techniques for each of the 3 plants that are specific to this season.
Spring:
Three plants with pictures and their growing needs.

I need to change the font color of the navigation buttons on the last pages (so they won’t show up blue)
I will still have the navigation bar but have the main season be the title of this page.

This page will be talking about the growing techniques for each of the 3 plants that are specific to this season.
I need to change the font color of the navigation buttons on the last pages (so they won’t show up blue)

Summer:
Three plants with pictures that are grown during this time and their growing needs
I will still have the navigation bar but have the main season be the title of this page.

This page will be talking about the growing techniques for each of the 3 plants that are specific to this season.
I need to change the font color of the navigation buttons on the last pages (so they won’t show up blue)

Tips:
I want to give helpful tips that the growers will need to know before they start growing their plants. Also I want to include/link different sites so that the growers can look up more information if needed.