TARGET AUDIENCE

My website will target audiences for anyone who enjoys planting flowers as a hobby or even landscapers who need advice on these types of flowers listed. The website is targeted for anyone who grows flowers or enjoys them. For the people who just like to garden and have fun, but need to know how to keep their flowers alive, this is the website for them also.

CONTENT

My site will contain critical information regarding the facts of flowers and how to grow and keep them alive. The content will give thorough details of the diseases, history, best locations to grow, and so on, associated with each of the flowers discussed. There will be pictures of each of the flowers, and the site will be easy to maneuver around for viewers. The pages are all somewhat alike but it keeps it easy on the eye for the viewer to find what they are looking for quick and easy.

Design

All of my pages will be in a somewhat similar format, but will have diverse colors on each page making it look simple yet attractive. There will also be a link on each page taking them back to the home page so they can visit the other pages quick and easy without any difficulty. As for the graphics and images, all will be in jpg format to help load easily.

COLOR, GRAPHICS, AND TEXT

I will use bright fun colors that all flowers come in. There is not one specific color I might stick to throughout the website. I will make sure not to make the colors clash with the images of the actual flowers I put on the website so you can see the pictures clearly. I plan to use Paint to edit my photos so they fit accurately onto my website. As for the text, I want it to be easy to read but still be beautiful and curvy so I am choosing to use either Papyrus or Bradley Hand in size 12-14 font. Making the site colorful and fun will make it memorable and make viewers come back for more.

TECHNOLOGIES

To complete this project, I will be using Notepad as a way to create and edit the HTML code for my site. When gathering the information for the paragraphs, I will complete what I need to write on Microsoft Word then transfer it over to Notepad. I will save everything on my USB drive to make sure nothing is lost, and I can take it to school and back with me.

COMMUNICATION

For the site to be successful, I have included on the home page a way for viewers to talk to me by email. They can click on the icon and it will open Microsoft Outlook. I may also include websites where I received some of the flower information so viewers can look deeper into other websites for other information.
Brief overview of how this site offers information on the following flowers. Ex: Diseases, fertilizers, best locations to grow and so on.
Lillies

History

Paragraph

Location

Paragraph

Diseases

Paragraph

Other Important Information

Paragraph
Tulips

Links to Paragraphs

History

Paragraph

Location

Paragraph

Diseases

Paragraph

Other Important Information

Paragraph

Return to Main Page
Orchids

History
Paragraph

Location
Paragraph

Diseases
Paragraph

Other Important Information
Paragraph

Picture

Colored Background