Stage 1 Storyboard
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AGCJ 407
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What type of audience is being targeted with this site?
This website will aim to appeal to an adult audience, mainly those who are interested in or involved with organic farming. I will focus on what organic farming is all about and the history behind it. I also plan to inform and educate people about the different areas of organic farming.

Content
The content of this site will give an overall view of what organic farming is all about. The website will contain 4 pages with the index page being included. There will be content about what organic farming is all about with information about specific organic farms.
- Brief summary of Organic farming in general with some interesting facts
- History of Organic farming
- Types of Organic farms
- Photographs of different organic farms

How will you make your Web site design effective?
This site needs to be organized and formatted in a very user friendly way. It is important that the site is easy to navigate and easy to get back to home base if necessary. I plan to use very approachable colors and fonts while keeping the images very appealing and not too big.

What color, graphics, and text work best to attract unique visits and retain repeat visits?
I have chosen to use green, white, black and vibrant colors such as red yellow and other vibrant colors. I plan to find a textured background to add behind the green to give it a better effect. I will use a San Serif font for easy reading. The graphics will include big pictures of different types of farms and pictures of different organic products that include fruits and vegetables. I will not create too large of pictures in order to keep the loading time to a minimum.

What type of computer technologies will be needed to complete this project?
I plan to use word pad to do most of my HTML and Dreamweaver if needed.
I plan to use Adobe Photoshop to edit my images.

What types of interaction/communication formats are necessary for the site to be successful?
Contact information and helpful links are essentials for any website. I plan to have a helpful links button at the bottom of the index page so that viewers can visit other places with useful information. I also plan to add an AGCJ 407 link to the bottom of all of the pages.
What organic farming is

BLAH BLAH BLAH

May add texture background if does not look to busy.

BLAH BLAH BLAH

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BLAH BLAH BLAH

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History of Organic Farming

Blah blah blah blah
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blah blah blah blah
blah blah blah blah
blah blah blah blah
blah blah blah blah
blah blah blah blah

Photos

PHOTO

Description of Photo

PHOTO

Description of Photo
Types of Organic Farms

- Organic Farming
- History
- Types of Farms
- Photos

Description of Farm

Organic pig farm

Photo - pigs

Organic dairy farm

Photo- Dairy farm

About different types of farms Blah blah blah
blahhhhhhhhhhhhh blah blah blah balh blah blah
blahhhhhhhhhhhhh blah blah blah balh blah blah
Blah blah blah blahhhhhhhhhhh blah blah blah blah blah