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Stage II Storyboard

What advanced elements make this site unique and/or more complete than your Stage I site?

My Stage II Web Site is going to be a continuation of my Stage I Web Site. My site will still be called “Danielle’s Desserts.” I want to make my Web Site stand out a little more, such as having the buttons at the top of my pages change colors when the mouse goes over them, or I want the buttons to maybe change to graphics. I would also like to make one of my graphics on my home page change to another graphic and have a link to a recipe site on the other graphic as well. I want the home page to stand out the most because it’s what people will look at first and what will hopefully catch their eye. I don’t want it to be too flashy, I feel like it needs to be simple.

What research (provide five specific examples) is needed to provide accurate, fact-based content for the topic featured in the Stage II site?

The research that I found for my Stage II site will consist of simple, easy and cheap recipe Web Sites. The recipes that are on my page are simple ones, but in case people are first time bakers, I want them to be able to go to another Web Site to quickly refer to if they need a little extra help. The research will be other internet sites since that’s the quickest and easiest way for people to reach information. They are very fact-based sites and all relate to my topic.

This Web Site is one that has all different dessert recipes on it. It has desserts on the side of the page that you can choose from and also has an ingredients button at the top of the page that you use to search an ingredient that you’re not sure of. I want to link this site to one of my pictures on my home page.

This Web Site is one that has recipes that are very easy. You can click on the category of desserts on the side of the page to get the ingredients for it fast. It even has a diabetic recipe on it for those who can’t eat sugary desserts.

This site is one that has plain, simple dessert recipes. It has just the regular desserts, not all those complicated ones that are difficult to make.

This site is one that has dessert recipes that are cheap to make. Everyone is concerned about prices these days, so this Web Site will help if people want to bake desserts that won’t cost them too much.

This site is one that has several different baking tips. This will help especially for those who are first time bakers. The two main things it says are how to use baking pans and how to measure different kinds of ingredients when baking; it looks very helpful.

How will complex or in-depth information be organized for the Stage II site?

On my home page, I will have the four dessert buttons at the top, along with the 407 button. I am also going to put a paragraph or two on the home page that is about baking, how it can be fun, and what materials will be used when baking. Then, on each dessert page, there will be three recipes for each dessert. I want to make up clever names for each recipe so it makes it not so boring. I am going to list out the ingredients of each recipe on every page and put a picture of the dessert next to the ingredients it goes with. I’m not going to have much in-depth information since my Web Site is all about dessert recipes.

How does writing for the Web differ from traditional print materials?

Writing for the Web differs from traditional print materials because words on the Web need to stand out and need to be able to be read more easily. Using a Sans Serif font is easier to read, so that would be best to use for Web Sites, not print materials. Serif fonts don’t have the “feet” at the bottom of each letter, so that font would be best to use for print materials. Large and bold fonts are also good to use for the Web. People want to be able to easily and clearly read fonts that are used on Web Sites so they don’t have to strain their eyes. If fonts are hard to read on the computer screen, they won’t be read.

How would you promote the Stage II site worldwide?

I would try to get my site on Yahoo and/or Google so a lot of people could access it. Yahoo and Google are the most popular Web Sites on internet. I just want to get my site out there because I think it’ll be very useful because it’s simpler than other recipe sites that I’ve been to. Everyone who looks at Web Sites like them to be simple and straightforward, and mine will definitely be that one.
Danielle's Desserts

Cakes

Cookies

Muffins

Pies

*Buttons will change colors when mouse goes over them.

Picture of a piece of cake.

*Picture will be linked to a recipe Web Site.

Paragraph or two about how baking is fun. Blah, Blah, Blah.

Picture of a stack of cookies.

(Link to my email)
Cookies

Home

Picture of cookies for first recipe.

Cakes

Picture of cookies for second recipe.

Muffins

Clever name
Ingredients for first recipe:

Picture of cookies for third recipe.

Pies

Name
Ingredients for second recipe:

Name
Ingredients for third recipe:
Muffins

Clever name
Ingredients for first recipe:

Name
Ingredients for second recipe:

Name
Ingredients for third recipe:
Pies

Home
- Picture of a pie for first recipe.

Cakes
- Picture of a pie for second recipe.

Cookies
- Clever name
  - Ingredients for first recipe:
    - Name
    - Ingredients for second recipe:
      - Name
      - Ingredients for third recipe: