Storyboard II

What advanced elements make this site unique and/or more complete than your Stage I site?
The flash animation and cascading effects will add to the site, making it look more technologically advance than it is. Also, by creating hyperlinks to certain parts of a page, the user will find it easier to navigate certain pages of the site.

What research (provide five specific examples) is needed to provide accurate, fact-based content for the topic featured in the Stage II site?
http://www.fruitsandveggiesmatter.gov/month/berries.html
http://www.driscolls.com/health.php
http://www.txberry.com/
http://berryhealth.fst.oregonstate.edu/health_healing/fact_sheets/index.htm

How will complex or in-depth information be organized for the Stage II site?
The nutrition page will contain the in-depth research about berries, and as well as the berry pickin’ page which will provide information on why it is popular to go to berry picking places and where some are located in Texas. The nutrition page will hold certain information under categories which can be referred to from the top of the page, and once read will have a hyperlink to navigate back to the top of the page.

How does writing for the Web differ from traditional print materials?
Web writing has to be more simplistic than print materials as people are usually looking for quick facts and don’t want to read large amounts of type. Also it is harder to read type on the screen, so the type will be a sans-serif font to make the page easier to read and won’t contain a book of text.

How would you promote the Stage II site worldwide?
You can make the page “searchable”, using code to create keywords that when searched on a search engine such as google can be found. I will use keywords such as berry, berry pickin’, blue berries, strawberries, agcj 407, as well as different forms of my name.
Flash opening screen here **** This page will open first and have a flash animation that you can click on to navigate to the home page

Click here to go to The Berry Page
This page will be a level 3 off of Berry Pickin’.

The Berry Page
Places

Map of location of place
Will hyperlink to separate berry picking companies

Map of location

Map of location

E-mail Me
This will be a level 3 under the recipes site.

The Berry Page
Products

There will be five to 10 picture boxes of popular berry products here.