1. **What advanced elements make this site unique and/or more complete than your stage I site?**
   a. I believe that the depth of the page adds to the unique elements of my webpage. I will also design it so that it is not only visually appealing, but that it will be an accurate and knowledgable website. Another point that will make my site more complete than my stage 1 website, is that all of the information pages will be complete and will be able to be connected to. This stage II website will provide a deeper understanding of my hometown.

2. **What research is needed to provide accurate, fact-based content for the topic featured in the stage II site?**
   a. Specific Examples:
      i. Rosanky, TX Community Profile: [texas.hometownlocator.com/tx/bastrop/rosanky.cfm](http://texas.hometownlocator.com/tx/bastrop/rosanky.cfm)
      ii. Rosanky Cattle Co.: [www.rosankycattleco.com](http://www.rosankycattleco.com)
      iii. The Bastrop TX Network: [www.bastropnexchange.com/history/rosanky.htm](http://www.bastropnexchange.com/history/rosanky.htm)
      v. *Central Texas Museum of Automotive History*: [www.ctmah.org](http://www.ctmah.org)

   b. I will have to look through multiple databases in order to accumulate my knowledge of the city, its history, why it became a town, and what maybe the future for the town. I also have personal experience in the town, as that is where I grew up.

3. **How will complex or in-depth information be organized for the Stage II site?**
   a. Information will be organized according to topic. Some information will be considered in multiple topics, but will take the person to the same page. Information will overlap due to the smallness of the town, there really is not that much to offer. Images will be provided in order to guide viewers in the right direction and there will always be a way to contact me if a problem arises with the website. Information will be organized into businesses, attractions, and directions.

4. **How does writing for the Web differ from traditional print materials?**
   a. Writing for the web encompasses a much wider audience. If one writes for a newspaper, then typically their audience is adults. When one writes for an internet web-page, the writer has to take into consideration that there will be people ages 1-92 reading this page. They really do not know who their audience is. They may know their target market, but their web-page will come in contact with more than their target market. So the information has to be helpful but at the same time, the information must be understandable for multiple audiences.

5. **How would you promote the Stage II site worldwide?**
   a. I would have to promote the site based on its attractions and our businesses and why they are so unique. Since it is a town, it would be a little harder to market to the world, but I believe if we Rosankians would come up with a signature for the town, we could definitely put our name on the map, nationally and globally.
Rosanky Cattle Co.

- Highlight 1
- Highlight 2
- Link to Rosanky Cattle Co.
Watterson Hall

- Fact
- Fact
- Fact
- Images
- Images
- Images
- Images
Antique Car Co.

- Fact
- Fact
- Link to page
- Images
- Images
- Flash Image