Stage 1 Storyboard

Audience

The audiences of this site are the all family members who were previously involved in the farm, but are no longer involved in the business. The website will enable the audience to receive information about the farm things change.

Content

My Web site will contain information about the farm and how it is run. The Main page will introduce the audience to the site. The “History” page will explain the history of the farm since it was established. The “Family” page will introduce this family and will have descriptions about the main people involved in running the farm today. The “Products” page will explain what we grow.

Design

The site will be effective because of its simplicity and its ease to navigate through, which will allow it to load quickly.

Colors, Graphics, etc.

I am using an earthy tone to give the feel of ease and being on a farm. There will be photos of the farm (old and new) and of the family. This will show the audience that this is a personal, family-oriented business and they will be more willing to return to the site. The text will be simple yet professional in order to be pleasing to the eye. The text will be simple in order to not distract the audience from the images.

Technologies

The computer technologies needed to complete this site will be just a Notepad and Microsoft Picture Manager. Using HTML code allows me to work on the site at home and Microsoft Picture Manager will allow me to touch up my photos so they look their best.

Communication

All the pages will have a contact link for the user to email me with questions about the Web site.
Fike Family Farm

History

Blah blah Blah blah
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Blah blah Blah blah
Blah blah Blah blah
Blah blah Blah blah
Blah blah Blah blah
Blah blah Blah blah
Blah blah Blah blah
Blah blah Blah blah

Family

Products

Image Here

Email Button