Stage II Storyboard

What advanced elements make this site unique and/or more complete than your Stage I site?

I will use Flash on the home to draw readers to the site and spark their curiosity. I will also use Windows Movie Maker to create a slideshow of pictures of the family. I will include links to informational websites about the different products grown.

What research is needed to provide accurate, fact-based content of the topic feature in the Stage II site?

I will interview my grandfather and his brothers, which is important in order to get the correct information about the business and their family. I will also need to find websites that give factual information about the products grown on the farm.

How will complex or in-depth information be organized for the Stage II site?

There will be more levels to my Stage II site and I will fix the dimensions so that you don’t have to scroll from side to side to see the pages’ content.

How does writing for the Web differ from traditional print materials?

Writing for the web needs to be to-the-point. In depth content is overwhelming to readers.

How would you promote the Stage II site worldwide?

I will promote my Web site through search engine visibility and target keywords in meta tags.
Text about history here
Text explaining to select the family tree button to view the Fike family tree from Job Fike to the Fike brothers currently running the business and their families. Possible some kind of flash.
Graphic of Family Tree
Picture of the Family

- Home
- History
- Family
- Products
- AGCJ 407
- Family Tree
- Photo Album

Slideshow
Text and images for production

- Image of corn/ link to informational website about corn
- Image of soybean/ link to informational website about soybean
- Image of wheat/ link to informational website about
- Image for hi-bred seed/ link to informational page about it
Text about Pioneer Hi-bred Seed