What type of audience is being targeted with this site?
The targeted audience will be for any person remotely interested in careers in Agricultural Journalism whether it is an advisor, an employer or person interested in seeking a career. This website will be for appropriate and user friendly for any audience.

What content (critical, complimentary, and supplementary) is needed in this site?
The content on the site will include information about several different entities of Agricultural Journalism and the possibilities of careers from the major. The complimentary information will be the use of methods of job hunting success such as interviewing, networking, and dressing for success. The supplementary information will be contact information and links to other student’s sites.

How will you make your Web site design effective (loads quickly, attractive, stickiness)?
I will make my design effective by keeping things simple, professional and consistent throughout the site. I plan to keep everything organized so that I will not have trouble with uploading pages or images not showing up.

What color, graphics, and text work best to attract unique visits and retain repeat visits?
The colors I have chosen represent simplicity and are professional looking when presented together. I do not want anything to be to flashy so that the website will remain and maintain its professional quality and look to it.

What type of computer technologies will be needed to complete this project?
I will use notepad to construct and build my website. I will also backup all of my work from this point on to my H drive. I also will use Adobe Photoshop to alter any images and use various search engines for tips on building my site and finding various images. I will also use Expression Web and Dreamweaver where necessary to complete the site.

What types of interaction/communication formats are necessary for the site to be successful?
I will have a link providing my email on each page and also a contact information link so that I can get feedback to develop my site into something greater. I will answer any questions that I am summoned with and acknowledge any suggestions I may get.
What advanced elements make this site unique and/or more complete than your Stage I site?
In stage II, I will use several animated graphics to capture and keep the viewers' attention. I will use JavaScript and flash to create mouse rollovers and other methods of making this site advance quickly.

I also believe my site could potentially be added to the AGCJ website for students seeking career information and as a recruitment tool for AGCJ. This site will be a resourceful tool for students and professionals alike and in order to keep up with them I know I need to advance my techniques for web authoring and provide advancements to my site. The entrance page will have a slideshow of a few pictures with a click to enter button. I will also include a gallery of dressing properly that includes thumbnails and enlarged pictures.

What research (provide five specific examples) is needed to provide accurate, fact-based content for the topic featured in the Stage II site?

I will use TAMU’s Career Center website to find out opportunities for future former Aggies.

I will The Association of Former Student website to find out information about Aggies in the field and what aggies have done with degrees.

The Department of Labor statistics website has also proven to be a beneficial tool in finding information about careers. It often lists median salary for positions and job expectations and skills.

I will also use the course packet for AGCJ 303 taught by Dr. Starr to gain information about resumes, dress for success, and interviewing tactics.

I will also discuss with current students who have found jobs and internships to tell me their experiences.

How will complex or in-depth information be organized for the Stage II site?
For the pages that include information about specific careers, I plan to take information from the aforementioned Career Center website and report this information to the website viewers. I also plan to provide salary, required degrees and training and any information pertinent to certain fields to the viewer through pictures, graphically pleasing charts and well organized tables of information.
**How does writing for the Web differ from traditional print materials?**
When writing for the web you must get your point across very quickly upon first click meaning you have to be accurate and concise in the information you present at first. Long paragraphs lose the site visitors attention. You can use bullets and lists more freely when writing for the Web.

**How would you promote the Stage II site worldwide?**
I will metafile words that can and will be picked up by search engines such as Google and Yahoo using the correct spellings and common misspellings. I know that people are always interested in what the Aggies are up to so I know worldwide this site will reach many.
THIS PAGE WILL HAVE INFO ABOUT TYPES OF FIELDS WITHIN JOURNALISM AND WILL PROVIDE INFORMATION ABOUT SALARY ETC. ORGANIZED IN A TABLE.
THIS PAGE WILL HAVE INFO ABOUT TYPES OF RESumes providing examples and will feature a link to a gallery of thumbnails for enlargement of what to wear on the job.

Contact me for more info