1. **What type of audience is being targeted with this site?**

   My target audience is people who are beginner gardeners that will be using gardening as a hobby that are living in the Bryan/College Station area.

2. **What content (critical, complimentary, and supplementary) is needed in this site?**

   The content that is needed on the site is information about the climate in my target area, the types of plants that are best for the different seasons, the best conditions for planting. There needs to be steps showing how to start a garden for the beginners, how to maintain your garden and the best plants for our area.

3. **How will you make your Web site design effective (loads quickly, attractive, stickiness)?**

   I am designing my web site so that it will be well organized and be easy to navigate around and find the correct page for the browser’s needs. I will have graphics showing examples of the plants and pictures of how my garden looks.

4. **What color, graphics, and text work best to attract unique visits and retain repeat visits?**

   My background color or image will have a high contrast from my font color so it will be easy to read and easy on the eyes. In order to retain visitors I will continue to update the information so that it will never become irrelevant.

5. **What type of computer technologies will be needed to complete this project?**

   I going to be writing my code in Notepad, and I will be doing my storyboard designs using Microsoft Word. I am going to edit my pictures using Adobe Photoshop.

6. **What types of interaction/communication formats are necessary for the site to be successful?**

   I will include my email address in case anyone has any questions. I will also have a links page with sites that I have found useful in the past that pertain to gardening.
Gardening Can Be Fun
A web site for beginning gardeners wanting to use gardening as a hobby!

I'm thinking of more flower pictures.

I want the background to be watermarked leaves.
Seasonal Plants

Information about the best winter and summer plants and when they should be planted.

Pictures of the plants with captions accompanying them.
Helpful Links

A list of links and what topic or items of interest they are useful for.

More pictures