What advanced elements make this site unique and/or more complete than your Stage I site?
I will add multiple elements to my stage II site that will make it unique and/or complete. First I would like to add links on each page from words in the information paragraphs to sites that relate directly to the information. Thos links would open in new windows so the viewer can easily navigate between the two. I also think that adding a link that will send the viewer to the top of the page without having to scroll up will make the website much easier to navigate. Adding Meta tags is also another element that will add to my page by allowing people who are searching Web to be able to quickly find my page. I am also going to add the title of the page down the left side so the viewer will always know which page they are on. I would also like to add a contact page.

What research (provide five specific examples) is needed to provide accurate, fact-based content for the topic featured in the Stage II site?
To provide the necessary in-depth information needed to complete my stage II website I will use multiple other helpful sites. I will add information about the leather tanning process and use sites that explain that detailed process thoroughly. I will also have a links page which will have multiple links to prominent leather producing company’s websites in order to give people looking to gain more information about actually producing leather a look into how it has worked for other people. Here are a few of the useful sites I chose:

- [http://www.sciencedaily.com/releases/2006/01/060119230205.htm](http://www.sciencedaily.com/releases/2006/01/060119230205.htm)
- [http://www.4hides.com/leatherprocess.htm](http://www.4hides.com/leatherprocess.htm)
- [http://www.woodandhyde.com/about.htm](http://www.woodandhyde.com/about.htm)

How will complex or in-depth information be organized for the Stage II site?
I will make sure that all information that is in-depth is well organized into the right paragraphs, next to the right pictures, and on the right page so as not to confuse the reader. I will also be sure to clearly label all change of ideas, paragraphs, topics, etc. to again avoid confusion. I will go more in depth on the “tanning process” page and therefore I will use the above tools to create a page that easily understood and enjoyable to read.

How does writing for the Web differ from traditional print materials?
When writing for the Web I think the range of tools available to create your design is bigger. You have more opportunity to create something unique because of the advanced technology that has come along for web design. I also believe there is less room for mistake on the Web because making one code mistake can create problems such as something that is very important may be missing from the page.

How would you promote the Stage II site worldwide?
In Stage II, I will promote it by making sure to add multiple Meta tags in order to incorporate my site into as many search engine finds as possible. I also believe to be more accepted worldwide that the site should be offered in multiple languages.
INFORMATION ABOUT SCIENCE DAILY ARTICLE
http://www.sciencedaily.com/releases/2006/01/060119230205.htm
The Science Daily logo will be linked to the article about greener tanning methods.

INFORMATION ABOUT RICH LEATHER’S TANNING PROCESS
http://www.4hides.com/leatherprocess.htm
The logo will be linked to the website as well.

INFORMATION ABOUT WOOD AND HYDE LEATHER COMPANY.
http://www.woodandhyde.com/about.htm
The logo will be linked to the websites.

INFORMATION ABOUT THE TANDY LEATHER COMPANY
The logo will be linked to the website as well.

INFORMATION ABOUT SPRINGFIELD LEATHER COMPANY.
The logo will be linked to the website as well.

ALL EMAIL CONTACT INFO WILL BE DISPLAYED ON THE BOTTOM OF EACH PAGE JUST AS IN THE FIRST STAGE
THIS PAGE WILL INCLUDE INFORMATION ON THE TANNING PROCESS. THERE WILL ALSO BE A LINK FROM THIS PAGE TO A PAGE WHERE I WILL HAVE FREQUENTLY ASKED QUESTIONS ABOUT THE TANNING PROCESS.

QUESTIONS?? CLICK HERE TO SEE OUR FREQUENTLY ASKED QUESTIONS LIST.

ALL EMAIL CONTACT INFO WILL BE DISPLAYED ON THE BOTTOM OF EACH PAGE JUST AS IN THE FIRST STAGE
New Buttons to match the others but they will say links and tanning process.

This will be a list of frequently asked questions about the tanning process. This will also be a numbered list. This page will also be linked to open in a separate window.

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

All email contact info will be displayed on the bottom of each page just as in the first stage.
New Buttons to match the others but they will say links and tanning process.

This will be the contact page. You will be able to reach this page through the home page by clicking a link that will be located at the bottom of that page. I am also thinking of setting up a chat/blog page.

All email contact info will be displayed on the bottom of each page just as in the first stage.