Marketing Event Coordinator

Position reference #158316
Job was posted on 1/9/2004
Job will go offline on 3/8/2004

Organization
Driscoll's Strawberry Associates, Inc
Driscoll’s, is the leading berry supplier and marketer, with a world wide presence.

Qualifications
Associate degree and/or a minimum 2 years of related work experience. Superior oral and written
communication skills, adaptability to change and the ability to reprioritize quickly/often as needed. High
energy level and strong work ethic. Excellent interpersonal and organizational skills, and attention to detail.
Proficiency in Microsoft Office. Valid California driver’s license. Bilingual (English and Spanish

Position description
Driscoll’s, the leading berry supplier and marketer, has an immediate F/T, hourly, year-round opening for a
Marketing Event Coordinator in Watsonville. This position plans and coordinates all details of sales and
marketing events, including trade shows, conferences, educational tours, etc. Assists with marketing and
public relations activities. Contributes to cross-functional marketing projects as necessary. Spends 15% of
time traveling to event locations.

Additional information
Locations : Watsonville, CA, United States
Percentage travel : < 20% Travel
Position starts : 3/9/2004
Hours : 8:00 - 5:00
Openings available : 1
Salary range : DOE
Work Types : Full-Time, Regular

Contact information
PO Box 50045
Watsonville, CA, Canada
95077